

Bridal Consultation Questionnaire

We ask that you fill out this brief questionnaire in order for us to better assist you with the best options of floral choices, styles, designs and accessories for your special day.

Bride's Name _____ Groom's Name _____

Address: _____ Address: _____

Phone: _____ Phone: _____

Wedding Date _____ Time _____

Ceremony Location _____ Reception Location _____

My favorite flower is _____ My favorite color is _____

My least-favorite flower is _____ My least-favorite color is _____

My Fiancé's favorite flower is _____ and his favorite color is _____

My Fiancé's least-favorite flower is _____ and his least-favorite color is _____.

Are you allergic to any flowers? _____

Please circle the words that best express your personal style for your wedding

Romantic **Bold** soft Artsy Classical *Exotic* **clean** Traditional

Dynamic simple Eclectic Flexible Formal Casual

Please choose a statement that most closely identifies your feelings about your wedding flowers

___ I adore flowers! They are one of the most important elements of my wedding and I am counting on them to set the tone and ambiance of the event. I want my guests to have a lasting remembrance of the flowers from my wedding.

___ I love flowers! They are important in my photos so I want to choose varieties and styles that photograph well. I plan to use fresh flower centerpieces on each reception table. I want the flowers to be thoughtful and comment-worthy.

___ I like flowers! I want photogenic bouquets and personal flowers with a few strategically placed designs for my décor.

___ I think flowers are essential to a memorable wedding. The varieties of flowers used are not as important as the colors and styles. My décor requirements will be simple.

Other _____

How many guests are you expecting to attend your wedding? _____ (OVER)

Please choose a statement that most closely identifies your choices of wedding flowers

_____ I know exactly what I want!

_____ I have an idea of what I want but would like some suggestions.

_____ I don't have any specific flower varieties or styles in mind – please help me choose the best values in flowers to coordinate with my gowns and setting.

The style of my wedding will be _____ formal _____ semi-formal _____ informal /casual

I am interested in having Expressions In Bloom create the following types of floral designs

- _____ Personal Flowers (Bouquets, Corsages and Boutonnieres)
- _____ Ceremony Décor (Arrangements, Aisle Décor, Arches, Canopies, etc.)
- _____ Cake Flowers
- _____ Centerpieces and other Reception Flowers
- _____ Other _____
- _____ All of the above

How did you hear about us? _____

Please rank in order of importance, 1 - 5 (1 being most important), the following elements of your wedding flowers.

- _____ Quality
- _____ Service
- _____ Unique Designs
- _____ Specific Varieties
- _____ Price

Please indicate an overall flower budget range so our consultant can best assist you during your consultation.

- _____ Less than \$500
- _____ \$500 – \$1000
- _____ \$1000 – \$1500
- _____ \$1500 – \$2000
- _____ \$2000 – \$3000
- _____ \$3000 - \$5000
- _____ \$5000 – \$10,000
- _____ More than \$10,000

The thing I most look forward to in my wedding flowers is _____.